Wooln



Project author or developer:

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Where:

US / Stati Uniti / New York Metropolitan Area

Website:

www.wooln-ny.com

WOOLN brings together talented New York grandmothers and people who want to know where their dream knits come from and who made them.

Each Wooln accessories is lovingly hand-knitted by a New York senior knitter, using luxurious yarn. We want to provide you with an individual and unique item you will love wearing! WOOLN strives to act for the benefit of society at large: we welcome retirees back into the active workforce, value forgotten talents, and foster intergenerational exchanges. We also promote a new way of shopping, making the act of buying a more personal and considered experience. We have collaborated with nine knitters this year: you can even check out who made your knit and learn more about her, who she is and what she does when she doesn't knit. Our collection is made of the finest alpaca, cashmere and merino we could find These carefully sourced yarns are perfect to the touch plus are sustainably produced. Our signature chunky yarn is 80% Alpaca and 20% Merino. ALPACA We have sourced a royal alpaca as soft as cashmere plus all the treats of alpaca: it is soft, durable, luxurious and silky, and is naturally hypoallergenic. The company we're pairing with collaborates with thousands of artisans in Bolivia and Peru, and works along with international aid organisations to support artisans in the Bolivian and Peruvian Andes commercialize their products in the North American markets. MERINO This blend is a super bulky yarn as soft as royal alpaca and it does not shed. Merino is the king of all sheep for its softnest due to its very fine fibers and is one of the world's most ancient breeds of sheep... you can't go wrong. CASHMERE This year, we have collaborated with Lion Brand to source a beautiful natural cashmere. It's a luxuriously soft, lightweight yarn with exceptional warmth. We have blended it to our royal alpaca, one strand of each, for the softest ever feel. Lion Brand Yarn Company is a 5th generation, family-owned and operated business whose brand has been on the market since 1878

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