



REGIO GELD ( DE, BE) i.e Regional currency is a communitarian tool between consumers, providers, associations and local authorities democratically agreed that is used within a region as cash, investment funds and donations. It moves on the basis of a globally developed standards of value to other social institutions on the horizontal (eg other regional funds) and vertical (other value-added promotion systems in the region) so that the standard of living will positively increase in the region in the long period. In the panorama of the various experiments in Germany and in Belgium, the Chiemgauer is the first and the well developed regional local currency started in 2003 in Prien am Chiemsee, Bavaria, Germany. It is named after the Chiemgau, a region around the Chiemsee. The Chiemgauer program is intended to promote local commerce The Chiemgauer operates with a fixed exchange rate: 1 Chiemgauer = 1,10 €.

Project author or developer:  
**REGIO GELD**

Where:  
**DE / Germany / Magdeburg**

Website:  
**[www.regiogeld.de](http://www.regiogeld.de)**

