



Project author or developer:
Cittadellarte

Where:
IT / Italia / Provincia di Biella

Website:
www.cittadellarte.it/unidee/

UNIDEE “University of Ideas is a multifaceted platform offering an educational programme of residential modules - taking place both at Cittadellarte and at academic partners’ sites internationally - alongside a series of artists’ residency projects. Based on interdisciplinary research, knowledge sharing and experience exchange, the programme fosters processes of cross-pollination to investigate the relationship between art and public sphere.

Since 2015, UNIDEE - University of Ideas at Cittadellarte has widened its activities launching a new educational programme, characterised by a dynamic, flexible structure of weekly residential modules, aiming to trigger and pave the way for a (re)localisation of participatory artistic practices in social contexts. The formative modules, delivered both at Cittadellarte as well as at academic partners’ sites are developed parallel to well established (e.g. the network RESO) and new (e.g. Connective Residency) residency programmes.

Designed for artists, curators as well as students, social entrepreneurs and cultural project managers, the modules are open also to members of the broader public who are interested in delving into themes such as: social responsibility, urban transformation, participatory art practices, demopraxy, alternative models of local economic development, sustainability within fashion and construction industries, et cetera.

UNIDEE, beside its identity as a site for cultural production, sets out to become a research centre with at its core the relationship between art and public sphere, and to represent a reference point for the exchange of theoretical and practical knowledge between Cittadellarte and the global community of social agents active in their own local contexts.

The new UNIDEE - University of Ideas at Cittadellarte is characterized by the offer of specific seminar and laboratory modules which also frame the artists’ residency programmes, thus suggesting a redefinition, from an educational point of view and within a process of thematic inquiry, of the traditional concept of artists’ residency, generally finalized to the production and exhibition of works of art realized in situ.

The structure of UNIDEE - University of Ideas is articulated through four types of activities jointly developed by all Cittadellarte’s offices, especially Art, Fashion / B.E.S.T. and Nourishment / Let Eat Bi.

The four types of activities are:

- Weekly residential modules taking place at Cittadellarte
- Seminar modules taking place at Cittadellarte and/or at external partner centres
- Residency programmes for international artists at Cittadellarte
- Connective Residency at Cittadellarte

