



Project author or developer:  
**Associazione Parma Etica**

Where:  
**IT / Italia / Provincia di Parma**

Website:  
**[www.parmaetica.com/index.html](http://www.parmaetica.com/index.html)**

The Cultural Association "Parma Etica", active from July 2013 in the territory of Parma, organizes educational activities and games aimed at people of all ages. Its fundamental aim is to promote an ethical lifestyle which cares about respect for nature and the welfare of animals and human beings. According to this concept, Parma Etica has organized the "Parma Etica Festival", a three day long festival where visitors are in touch with this philosophy, so that they can become aware of why and how to follow a completely ethical lifestyle. The final goal is to improve the quality of our lives in order to create an ethically sustainable present which can lead to a better future.

ONE OF THE BIGGEST ETHICAL FESTIVAL IN EUROPE: The Parma Etica Festival will take place in Parma, Via Toscana Parco Eridania on 2th , 3th, 4th and 5th June 2016. It will take place in an area of 47000 m2, consisting of green open spaces and meeting rooms located in the heart of the city just five minutes from the railway station. During these three days, there will be free workshops and debates held by nutritionists, doctors, scientists, writers, dance teachers, yoga instructors and people who practice sport. During the first day the main theme will be the Environment: it will focus on the importance of having a respectful approach to the planet's natural resources. The second day will be dedicated to Human Health with special attention to the concept of "prevention" through a healthy eating style. On the third day, animals will be the protagonists. Throughout the festival there will be activities for children who, ahead of the future, embody the changes starting from the present which is precious to us all. FREE OPEN.

