

# International Council of Societies of Industrial Design

# icsid

Project author or developer:  
**International Council of Societies of Industrial Design**

Where:  
**CA / Canada / Montreal**

Website:  
**[www.icsid.org/](http://www.icsid.org/)**

## Industrial design to enhance social, cultural, economic and environmental quality of life

The International Council of Societies of Industrial Design (Icsid) is a non-profit organisation that protects and promotes the interests of the profession of industrial design.

Founded in 1957, Icsid serves as a unified voice of over 50 nations through which members can express their views and be heard on an international platform. Since its inception, Icsid has continued to develop its wide-reaching network of students and professionals devoted to the recognition, success and growth of the industrial design community.

Together, professional associations, promotional societies, educational institutions, government bodies and corporations create a comprehensive and diverse system on the forefront of industrial design education and progress. The primary aim of the association is to advance the discipline of industrial design at an international level. To do this, Icsid undertakes a number of initiatives of global appeal to support the effectiveness of industrial design in an attempt to address the needs and aspirations of people around the world, to improve the quality of life, as well as help to improve the economy of nations throughout the world.

Vision Icsid strives to create a world where design enhances our social, cultural, economic and environmental quality of life.

Mission To facilitate collaboration between the membership pillars of Icsid. Although there are many international organisations that represent one aspect of industrial design, Icsid is the only one that includes member organisations from the professional, promotional, educational and corporate spheres. As a result, Icsid is uniquely positioned to foster communication and connectivity across the spectrum of the profession. Icsid includes all membership pillars in its events, activities and publications and promotes ways that they can collaborate with one another.

To support and protect the professional practice of industrial design at regional and international levels Icsid was founded to further and protect the professional practice of industrial design internationally, and this founding principle remains central to our identity today. Icsid is an advocate on behalf of professional designers in such areas as: design standards, the appreciation of professional achievement, fair practices, sustainable development and support of intellectual property rights, from advanced technology to traditional knowledge and crafts.

To contribute to the advancement of the study of design in theory, research and practice at all levels of education Icsid is committed to promoting the highest quality of design education and professional preparation through establishing opportunities to study industrial design in all parts of the world, sharing best practices, recognising student achievement, connecting educators to the profession and developing an international education network.

To collaborate with stakeholders in design and other international organisations to foster a global understanding of design. As the international voice for industrial design, Icsid has the opportunity and responsibility to promote the value and benefit of design around the world. We work with local and national governments, international media, corporations, and non-governmental organisations to foster a global understanding of design and its power to enhance quality of life.

