

(Your) visions on society

Company New Heroes and MakeSense present: (Your) visions on society?, a theatrical lecture performance followed by an ideation creativity w



De Man in EuropeFor his project In Search Of Europe, Lucas De Man travelled to 17 cities in 8 countries in 30 days. He interviewed more than 20 young creators (creative professionals), who are trying to change the society they live in for the better. What struck him is that there is a new generation awakening in Europe and that they are ready to fight for change. Inspired by this journey, Lucas made a lecture performance De Man in Europe which was received wildly enthusiastically by press and audience. In this performance Lucas relates the transition period our continent is in now, to the previous paradigm changing period: the shift from the Middle Ages to the Renaissance. At that time a generation of visionaries emerged with Erasmus, Thomas More and Luther, on whose ideas Europe as we know it now was built. Is something similar happening now? The main hot issues addressed are: new democracy, (enclosure of) the commons, the role of art and culture in society, new generation and Europe. Lucas concludes with a story that brings everything together. It is about incredible Giorgio de Finis who turned an old Sausage Factory into a place to stay for refugees, a community and a Modern Art Museum.

SenseFictionSenseFiction is an ideation creativity workshop designed by MakeSense, meant to help future change makers find a societal or environmental challenge to solve and a possible social business model that can achieve that. Many young people want to participate in the paradigm change we are facing, but don't know how they can contribute. Some join an existing initiative but others would like to start something new, or to find a solution to some problems that bothers them personally, maybe because it is in their direct close environment. The SenseFiction workshop is designed to help these entrepreneurs in spirit. The workshop is a great tool to create new ideas and new initiatives through brainstorming, picking and pitching solutions.

For more information please see: companynewheroes.com, insearchofeurope.eu and makesense.org Contact: Amber Bloos amber@companynewheroes.com +31647017788 Coby Babani cobyng@hotmail.com +31642979456

Project author or developer:
New Heroes & MakeSense

Where:
NL / Nederland / Amsterdam

Website:
insearchofeurope.eu

