

Action for Happiness

Individual action for a positive social change



Action for Happiness (BHUTAN) is a movement for positive social change, starting from the idea that change can be realized only through the individual activity and nurturing specific positive actions and behaviors: the measurement of the economic growth should be done knowing the “happiness level” in the people. That’s why Bhutan measures its success in terms of gross national happiness.

Project author or developer:
Action for Happiness

Where:
BT / Bhutan / Bhutan

Website:
www.actionforhappiness.org

