



World Wide Opportunities on Organic Farms:  
Linking volunteers with organic farms and growers

Project author or developer:  
**wwoof italia**

Where:  
**GB / Regno Unito / Greater London**

Website:  
**[www.wwoof.net/welcome-to-wwoof/](http://www.wwoof.net/welcome-to-wwoof/)**

Originally called "Working Weekends on Organic Farms", WWOOF came into being in England, in Autumn 1971, when Sue Coppard, a secretary living and working in London, recognised the need for people like herself, who did not have the means or the opportunity, to access the countryside and support the organic movement. In the last few years many new WWOOF organisations have been created with the help and support of existing WWOOF groups so that in 2012 there are more than 50 WWOOF groups world wide. WWOOF is now recognised as having an important contribution to make in the wider organic world as it brings more and more people into direct contact with organic growers both independently and through other organisations who are trying to influence policy and consumer demand.

