



The overarching system, to which we feel obliged to is the earth. We see it as our mission to reconnect the people and systems to the net of the living, to write new history about the role of economics and to spread this knowledge. We want to promote systemic change and empower businesses to be part of the solution and no longer part of the problem. We view social and ecological responsibility, as well as personal fulfillment, as the factor of success in the 21st century. They both determine and increase sustainable profit. Our image of humanity is based on the perception that we are all one. The products and services that we offer are guidelines for sustainability. Terra Institute and its cooperating partners have the role of being a centre of competences for innovation and future compliance for companies and the society.

Project author or developer:
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Website:
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