



Project author or developer:  
**DO LESS ROAD**

Where:  
**IT / Italia / Roma**

Website:  
**[www.faimenostrada.org/cosa/](http://www.faimenostrada.org/cosa/)**

We want to create a telematics infrastructure owned by transport companies of goods by road for hire or reward, where to invest will be entrepreneurs, united in a consortium which will benefit from a very innovative project, not yet implemented in Italy and perhaps in the world. Make a telematics platform distributed formed by clouds, one per province, in all the Italian provinces. A grid, 110 clouds, 5 transport companies for third parties for the province with a fleet aggregate not less than 50 trucks. A total of 5,500 vehicles able to operate in a network, in unison. All member companies will retain their independence and entrepreneurial identity; will be united by this great Intelligent Transportation System for goods that will optimize the work of all horizontally. An ambitious project that focuses on the man; In fact, the intent of this aggregation telematics will be geared to the legal form of "non-profit utilities." We think that the transport of goods by road on behalf of third parties is a fundamental resource for the country and should be seen both as a service logic (by the community) that as a logical profit sustainable and equitable to those working in the sector. It must, however, operate on the fragmented business of transport companies. Given that to date the legislation has produced few results in this sense, for a number of reasons that we are not here to enumerate, we offer this innovative solution which we believe can make everyone agree.

