



Project author or developer:  
**Lorenzo Antonioni**

Where:  
**IT / Italia / Bologna**

Website:  
**[www.bulbolight.com](http://www.bulbolight.com)**

Bulbo is an Italian start-up born from the confidence that food revolution starts from our homes, turning them into places of knowledge and protection of nature.

We want to promote a relation between urban people and nature by raising city dwellers awareness about agriculture through a direct day-by-day experience. We envisage smart and creative solutions for indoor farming in urban environments all year round.

Bulbo designs and produces highly innovative LED lights for growing vegetables, herbs, flowers and succulents at home. Our products are beautifully crafted and incredibly easy to use. They perfectly match the natural element and combine functionality, advanced technology and Made in Italy top class design.

After several years of scientific research and experimentation, in 2012, Bulbo won the Spinner European competition which provides funds to young entrepreneurs in order to promote research and create business opportunities in the field of technology. From the very beginning we tried to apply the same principles both to agriculture and industry by looking for smart solutions for industrial production in times of crisis. The entire production process is made in Italy, working along with specialised artisans and using high quality materials only.

The project, which started in 2009 as a technological research in the Industrial Design Faculty at the Politecnico di Milano, has developed its scientific research in collaboration with DISTA, the Department of Agricultural Sciences, University of Bologna and Alma Mater Studiorum.

