## Girl Up



Project author or developer: **United Nations Foundation** 

Where: US / Stati Uniti / Washington

Website: www.girlup.org/

## Harnessing the enthusiasm of adolescent girls in North America to help less fortunate ones, by spreading the word and fundraising

Girl Up is an innovative campaign of the United Nations Foundation. We give American girls the opportunity to become global leaders and channel their energy and compassion to raise awareness and funds for United Nations programs that help some of the world's hardest-to-reach adolescent girls.

Girl Up envisions a world where all girls, no matter where they live, have the opportunity to become educated, healthy, safe, counted and positioned to be the next generation of leaders. There are more than 600 million adolescent girls living in developing countries today. These girls are bright, talented and full of dreams, but are often unable to reach their full potential. Many of them struggle for the opportunity to go to school, see a doctor or be included in their communities. This has serious consequences including: low levels of enrollment in school, high levels of child marriage and way too many girls facing health risks from pregnancy and early child birth.

Girl Up believes that American girls are a part of the solution. We know that girls give, girls talk and girls get involved. This generation of girls cares about global issues and is concerned about the challenges facing other girls around the world.

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