



Project author or developer:
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Where:
US / Stati Uniti / New York

Website:
350.org/

350.org is building a global movement to solve the climate crisis. Our online campaigns, grassroots organizing, and mass public actions are coordinated by a global network active in over 188 countries. The number 350 means climate safety: to preserve a livable planet, scientists tell us we must reduce the amount of CO₂ in the atmosphere from its current level of 400 parts per million to below 350 ppm.

We believe that a global grassroots movement can hold our leaders accountable to the realities of science and the principles of justice. That movement is rising from the bottom up all over the world, and is uniting to create the solutions that will ensure a better future for all. 350 is a movement more than an organization. We use distributed, grassroots organizing to run adaptive, locally-driven campaigns in every corner of the globe. 350.org's small team of paid staff supports thousands of grassroots activists running their own independent, loosely affiliated organizations and campaigns in 188 countries.

We think the climate crisis is about power — but not just the kind of power that runs our cars and keeps the lights on. We believe that the only way we'll see meaningful action on climate change is if we can counter the power of the fossil fuel industry with the power of people taking collective action.

We use online tools to leverage that power, to help those people see themselves as one movement, and to facilitate strategic offline action.

