Search for Common Ground



Project author or developer: **John Marks**

Where:

US / Stati Uniti / Washington

Website:

https://www.sfcg.org/

Dialogue, media and community to stop violence, accepting differences

Conflict and differences are inevitable. Violence is not.We partner with people around the world to ignite shared solutions to destructive conflicts.We work at all levels of society to build sustainable peace through three main avenues:Dialogue+, Media+, and Community+.DIALOGUE+Whether at the local or national level, we bring people together across dividing lines to discover and achieve shared goals. We work with those traditionally in power and those without a platform, often women and youth.Examples: mediation, training youth leaders, back channel diplomacy, and more.MEDIA+While a dialogue affects dozens, media impacts millions. We use media to stir up thoughts and discussions across a whole society about the root causes of violence and how to overcome differences.Examples: TV dramas, call-in radio shows, music videos, and more.COMMUNITY+We provide a safe space for people to work out their conflicts at the local level. With some creative thinking, we bring divided communities, neighbors, and families together to discover their common humanity.Examples: soccer matches, participatory theater, shared farming projects, and more.



