



Project author or developer:  
**SellaBand**

Where:  
**DE / Germany / Berlin**

Website:  
<https://www.sellaband.com/en>

SellaBand (DE) is based in Munich and Berlin, the creative capital of Europe. Since its launch in August 2006, SellaBand has coordinated recording sessions for more than 80 artists or acts who had their albums funded by their fans. Over \$4,000,000 have been invested in independent bands via [www.sellaband.com](http://www.sellaband.com). With SellaBand, artists retain complete ownership of the works created and have the flexibility to determine which incentives they will offer their fans who fund them. SellaBand's fan funding engine also allows artists the freedom to enter into deals with any label, management company, or publisher and there are no advances to pay back. Artists maintain control over their career and have 100% freedom to create the music that they want to create. SellaBand can also be utilized by management companies, record labels, publishers, sponsors and media companies to fund projects for their own artists while also building the core fan base required to launch an artist or take them to the next stage of their career.

