

### cittadellarte fashion *B.E.S.T.*



### *Bio Ethical Sustainable Trend*

Project author or developer:  
**Cittadellarte**

Where:  
**IT / Italy / Biella**

Website:  
**[www.cittadellarte.it/attivita.php?att=45](http://www.cittadellarte.it/attivita.php?att=45)**

Cittadellarte Fashion - Bio Ethical Sustainable Trend (BEST) is a workshop dedicated to developing a form of fashion based on the principles of sustainability, that brings creativity into action and interaction with all the stakeholders in the world of sustainable fashion and at many different levels (from design to production, distribution and communication). It is a platform of yarn and textiles manufacturers, fashion designers, buyers and institutions for responsible social transformation in the world of fashion.

It is storehouse of materials, as well as a showroom for both them and the responsible finished products

it is promotional platform for international fairs and events

it is a place of learning and information for the stylists and decision makers in the fashion industry

it is a place of meeting for all the stakeholders in the fashion world, to develop projects, initiatives and shared innovations aimed toward the creation of new businesses

it offers information to consumers about a responsible consumption and is a generator of culture through the articles

it publishes in fashion magazines and publications

