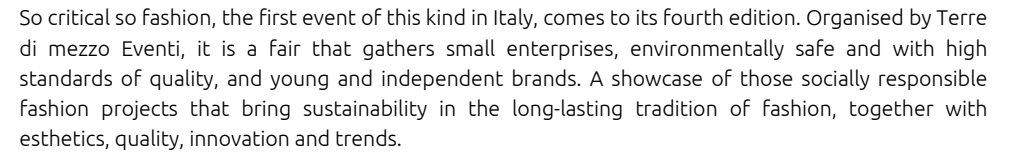


**Who said fashion can't be ethical, organic, eco-friendly and, at the same time, innovative and high-quality?**



Hosted by the Italian capital of fashion, Milan, So Critical So Fashion aims at presenting critical fashion not only as an example of economic growth but also an important phenomenon at socio-cultural level. More than 60 selected exhibitors sold their current collection and showed a preview of S/S 2014; performances, workshops, laboratories were also hosted in the multi-functional location of Frigoriferi Milanesi.

Website:  
**[www.criticalfashion.it/](http://www.criticalfashion.it/)**

