



Casa Netural is a “dream cradle”. Created in Matera in September 2012 as a rural co-working space, it is a “neutral” ground/space in a typical Sassi house and a place where professionals can join forces to generate new shared projects and collaborations. The house, 80 sqm of open space in which work spaces alternate harmoniously with relaxation areas, allows the development of a shared working strategy with the help from social innovators from all over the world who, thanks to the co-living project, live and work at Casa Netural, but most importantly they meet the local community trying to devise possible futures for the territory. Casa Netural has started many other projects; among them Exploring Basilicata, with the aim to explore the whole region trying to identify hidden excellences which, often unconsciously, can bring social innovation, and Ri-Netural, committed to reusing, recycling and self-producing, with the aim to develop a new concept of environmental awareness among the people. Casa Netural aims at becoming the missing link between the dream bearing citizens and a world nursing businesses and start ups, trying to bridge the gap which often prevents professional dreams from coming true, and wants to be a reference point in the city.

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