



Project author or developer:  
**ViaggieMiraggi**

Where:  
**IT / Italy / Province of Padua**

Website:  
**[www.viaggiemiraggi.org/](http://www.viaggiemiraggi.org/)**

The social cooperative ViaggieMiraggi is a cooperative network formed by natural and juridical people operating in Italy to promote responsible tourism. ViaggieMiraggi was born in 2000 and it counts over 60 associates at present, whose aim is the spread and support of responsible journeys, fair trade principles and more impartial relations between northern and southern countries.

### THE RESPONSIBLE TOURISM

We believe Responsible Tourism is an alternative approach to mass tourism. Its aim is addressed both to the traveller, to whom we propose an experience which puts him in direct relationship with the people he meets, and to the host community, which plays a leading role in the journey and in the responsible tourist development of its own territory.

### OUR NETWORK

ViaggieMiraggi is an association and in these years many juridical people have decided to take up and support the association's activities to contribute towards the spread of this alternative way to travel and to grow together through various projects. The social cooperative ViaggieMiraggi is owned by the juridical associates who capitalize it with a subscription dues. The minimum amount to join the association is 10 dues of 30€, each.

