

OPPORTUNITIES FOR NEW ENCOUNTERS AND BETTER

Qwatz main purpose is to promote contemporary art through conscious reasoning.



Through the residential program qwatz offers new spaces and support for artistsâ€™ and curatorsâ€™ research. The enhancement of artistic potential becomes a direct result of new expositive opportunities and new encounters. THE INNATE CAPACITY OF ART TO REVEAL THE REAL NATURE OF THINGS IS CAPABLE OF CREATING AN ADDED VALUE FOR BUSINESS, INSTITUTIONS AND ORGANIZATIONS. COMPANIESâ€™ Art has become part of the value chain in every business (identity, creativity, communications, marketing, organization). Through Qwatz's expertise, enterprises will develop artistic projects capable to go beyond the limits of simple sponsorship, creating real benefits for the people and the organizations. INSTITUTIONS Qwatz collaborates with Italian and International institutions and associations. It provides knowledge and new spaces for events, manifestations, and residential programs, encouraging cultural exchange and promoting contemporary art for the community. WHAT? Artists at Qwatz will receive expert researching advice, and will be placed in a network of institutions, professional and cultural associations, museums, and businesses. Through workshops, studio visits, art exhibitions, and debates a special emphasis will be placed upon the connection between art and dailiness. Together with their collaborating institutions, Qwatz will host artists and international curators. Just a few steps from important cultural centres such as the Maxxi and the Auditorium, Qwatz's lofts and studios are fully immersed in the green park of the Monte Mario area. www.qwatz.it

Project author or developer:
qwatz

Where:
IT / Italy / Rome

Website:
www.qwatz.it

