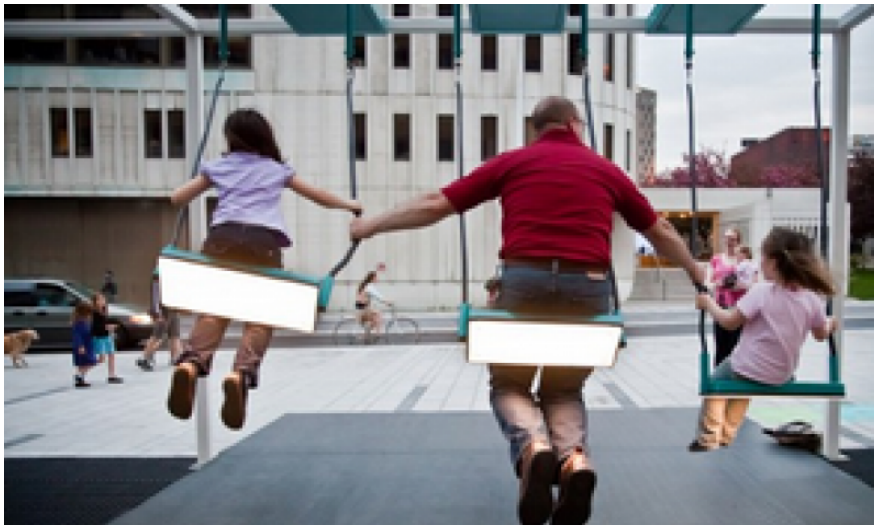


21 Balançoires

Daily tous les jours is a design studio with a focus on participation which creates collective experience



Project author or developer:
Daily tous les jours

Where:
CA / Canada / Montreal

Website:
www.dailytouslesjours.com/project/21-balancoires/

Daily tous les jours is a design studio with a focus on participation – empowering people to have a place in the stories that are told around them. We create collective experiences. 21 Balançoires (21 Swings) is a giant collective instrument, a game where together we achieve better things than separately.

When in motion, each swing in the series triggers different notes and, when used all together, the swings compose a musical piece in which certain melodies emerge only through cooperation.

Together with Luc-Alain Giraldeau, an animal behavior professor from the Université du Québec à Montréal's Science Faculty, we explored the concept of cooperation:

Cooperation emerges when the behavior of each individual depends on the decisions of the rest of the group: it's a game where, from the start, you need to adjust to the actions of others.

The result is a giant collective instrument that stimulates ownership of the new space, bringing together people of all ages and backgrounds, and creating a place for playing and hanging out in the middle of the city center.

