

# THE T'IKAPAPA PARTNERSHIP MODEL

The T'ikapapa model links small operation farmers with other potato chain partners to take advantage of high-value niche markets

The T'ikapapa model links small operation farmers, who preserve and produce hundreds of native Andean potatoes varieties, with other potato chain partners to take advantage of high-value niche markets in urban centers. The main activities are: advancing the commercialisation of local potato varieties enabling local communities to set-up their own marketing and distribution channels achieving wider recognition in the national market and media.



Project author or developer:  
**THE T'IKAPAPA PARTNERSHIP MODEL**

Where:  
**PE / Peru / Lima**

Website:  
**[gtne.org/?q=node/291](http://gtne.org/?q=node/291)**

