

THE T'IKAPAPA PARTNERSHIP MODEL

The T'ikapapa model links small operation farmers with other potato chain partners to take advantage of high-value niche markets

The T'ikapapa model links small operation farmers, who preserve and produce hundreds of native Andean potatoes varieties, with other potato chain partners to take advantage of high-value niche markets in urban centers. The main activities are: advancing the commercialisation of local potato varieties enabling local communities to set-up their own marketing and distribution channels achieving wider recognition in the national market and media.



Project author or developer:
THE T'IKAPAPA PARTNERSHIP MODEL

Where:
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