## Bridging the Gap

Bridging the Gap generates income for ethnic minority communities by developing an equitable and participatory business chain

Bridging the Gap generates income for ethnic minority communities by developing an equitable and participatory business chain to market domestically and internationally the high-value plant-products derived from local, sustainable cultivation of traditional medicinal plants. The partnershipâ€<sup>™</sup>s comprehensive and participatory approach contributes both to biodiversity conservation and to improving the livelihoods of the ethnic minority groups which form a large part of the local population.Main activities include developing high value products from traditional medicinal plant species, using scientific analyses of bioactive properties to corroborate traditional knowledge, protecting the intellectual property rights of the ethnic minority groups, building local capacity.



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Project author or developer: **Bridging the Gap** 

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