

SAVE WATER , SAVE THE PLANET

On World Water Day , I organised a group activity in Dubai , distributed leaflets on saving water and organised a walk



Project author or developer:
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The message echoing across the globe on World Water Day is “The World is Thirsty, Because we are Hungry”. To show solidarity with this movement , I started a community awareness drive on 22nd March . I formed a group of volunteers from amongst my schoolmates and decided to spend 22nd March , World Water Day , in spreading the message of water conservation in my city Dubai .

STEP 1 : GROUP VISIT to the RAS AL KHOR Sanctuary Dubai is battling everyday with nature and trying to protect its habitat from the harsh environment . The mangroves and marshes of Ras Al Khor , Dubai are home to several migratory birds , such as the flamingos , who nest here in thousands . The mangroves themselves are threatened and are protected as a designated RAMSAR site. We started our day with a visit to the Ras Al Khor sanctuary to enable the members of the group to be aware of this endangered site . Due to the encroachment of the city , the mangroves are fast drying up and hence it is important that we , residents , are aware about the need to conserve this . On World Water Day , the impact of drying up of ground water on these mangrove belts was especially more relevant.

STEP 2 : TIPS on SAVING WATER “ Consumer awareness Every drop of water saved , counts . With a global population of 7 billion , it is extremely important that each and every one of us to try and save water . Shockingly, even educated people in urban areas are unaware of some simple steps which can save water . Our group printed a flyer with simple instructions on saving water and distributed them to the shoppers and also to the restaurants who put it up as a reminder to themselves and to their customers. We distributed this flyer to all the visitors at the shopping mall.

STEP 3 : Walk for WATER “ Jumeirah Beach : In the evening , we gathered at Dubai’s famous beach in Jumeirah and held a “Walk for Water” . People from several walks of life participated in this walk . We sang “We are the world” as the sun set on the sea. We sang to reiterate that the world belonged to future generations and as its children, our voice must be heard. As a TUNZA member , I involved the children and youth of my city , Dubai, in taking part in World Water Day as part of my initiative towards Rio+20 buildup. by Kehkashan Basu

