



Project author or developer:
One Change

Where:
CA / Canada / Ottawa

Website:
www.onechange.org

One Change empowers people to believe that simple actions matter and to make smart choices. We build consensus at the grassroots and strengthen existing community networks by making tangible first actions accessible to people of all backgrounds. These simple first steps shatter barriers to engagement and transform self-perception at the individual level by providing a positive experience of action and change. These experiences are built within positive, diverse, visible community campaigns that provide a safe non-political space for collaboration and a sense of momentum. Simple actions lead to others - people who participate in One Change campaigns become more engaged in their communities and go on to advocate for deeper changes in their own lives and in those of their neighbors.

