

# THE HAPPINESS INITIATIVE



Project author or developer:  
**THE HAPPINESS INITIATIVE**

Where:  
**US / United States / King**

Website:  
**[www.happycounts.org/](http://www.happycounts.org/)**

**Our mission is to work towards a just, healthy and enduring society where all people have equal opportunity to pursue happiness**

The Happiness Initiative measures wellbeing/sustainability with a survey complemented by objective metrics for the ten domains of happiness: material well-being, environment, governance, psychological well-being, health, time balance, culture, work experience, community and education. The mission of the Happiness Initiative is to work towards a just, healthy and enduring society where all people have equal opportunity to pursue happiness. Our goal is to provide a comprehensive assessment of well-being and engage and inspire individuals, organizations and policy makers to action. The Happiness Initiative was launched by Sustainable Seattle. Founded in 1991, Sustainable Seattle (S2) has been a world leader in the field of regional sustainability indicators.

