



Project author or developer:  
**ECODISEÑO.CL**

Where:  
**CL / Chile / Santiago**

Website:  
**[www.ecodiseno.cl](http://www.ecodiseno.cl)**

Ecodiseño.cl is a multidisciplinary group working for the dissemination and implementation of Ecodesign in Chile, in response to the global need to generate sustainable development. Our team has a long history in providing classes, workshops and seminars in various fields, backed by years of teaching experience at the University of Chile and other training centers and technical college. Ecodesign is a strategic management process that favors engineering and design management improvement of products and services to proactively reduce the environmental impacts of all products and services generate over its life cycle. Ecodesign in a single activity meets the concern for sustainability, adding value and use of the design approach of products and services, responding to new requirements for products in developed markets. Ecodiseño.cl Ltd. consists of an interdisciplinary group of professionals linked to academia and the private sector, interested in changing current patterns of production of domestic industry through sustainable development approach. For this the company offers consulting and training in eco-design (product design, processes and services), a methodology that aims to minimize the environmental burdens of a product from conception of this. Based on international experiences, especially in Europe, we believe strongly in implementing the Ecodesign as a factor of production efficiency for the industry, improvements observed spectrum, not only in terms of reduced operating costs, but also a host of positive externalities the entire value chain and its stakeholders. It is our goal to help through the Ecodesign to establishing a culture of sustainable production and consumption in Chile.

