

# Impact Investment Shujog

## Shujog helps social enterprises raise growth capital by showcasing and highlighting their social impact



Project author or developer:  
**Impact Investment Shujog**

Where:  
**SG / Singapore / Simpang**

Website:  
**[www.shujog.org](http://www.shujog.org)**

Impact Investment Shujog (Shujog) helps Social Enterprises (SEs) raise growth capital by showcasing and highlighting their social impact. Shujog equips SEs with the tools and knowledge they need to measure and report their social/environmental impact and build organizational and financial accountability to attract investment capital. Asia is home to 60% of the world's populations, and shoulders some of the world's most intense and persistent development challenges. Many innovative SEs exist to address these issues, but only a tiny fraction of these initiatives reach the full scale of the problems they aim to address. Limited access to capital is one of the key impediments to reaching scale for these SEs. Shujog confronts urgent social and environmental issues by amplifying the work of SEs impacting communities all over Asia-Pacific and by showcasing their social impact as prominently as their financial results.

