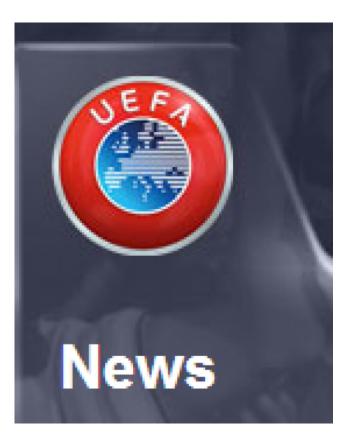
UEFA's Unite Against Racism

Football as a platform for change



As a passionate advocate of using football as a platform for change, William's role in UEFA extends beyond his position as Senior Advisor to the organisation's President. William is actively involved in anti-racism work within the sport including UEFA's own Unite Against Racism and the UK's Kick It Out campaign.

Prior to his work in UEFA, Williamâ€[™]s education at both Harvard University and The Johns Hopkins University led him to carve an international career including positions in the European Commission and the United Nations Relief and Works Agency.

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