



Despite having no prior knowledge of trekking, Elham became the first Arab woman to set foot on the North Pole in April 2010. In a three-week unassisted journey at the top of the world, she stepped away from corporate life to face up to the challenges of one of the world's harshest environments. Elham met those challenges with perseverance while being committed to leading by example and motivating others to do the same.

She holds a masters degree in NGO Management from the London School of Economics and graduated from the American University in Dubai in 2004. After leaving higher education, Elham worked in investment and the charity sector.

Project author or developer:
ELHAM AL QASIMI

Where:
GL / Greenland /

Website:
tedxwwf.com/abu-dhabi/

