

visible

Project author or developer:
Publink

Where:
IT / Italie / Italie

Website:
www.rifiutoconaffetto.it/

Rifiuto con Affetto (Recycle With Love) "RCA" is a trash bin that creates the occasion for an exchange transaction and that creates awareness of the increasing amount of rubbish that is produced and of the importance of disposing of waste in a critical and conscious way. RCA is a work of public art that reinterprets a socially common gesture "discarding, refusing" in an intervention in the public sphere. Objects that are not used anymore can be placed in the bin for other people to take and use, thus giving them new life. RCA can be found in Venezia, Mestre, Rivignano (UD), Matelica (MC), Rovereto, and Ravenna, all in Italy.

