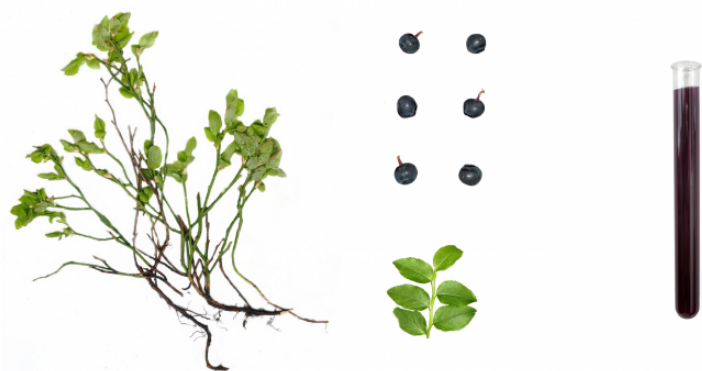


Vaccinium

Interdisciplinary projects which encourage public participation and tradition within an agricultural frame

Presented in the frame of Manifesta 7, *Vaccinium* relates to the cultural identity of the region of Trentino, known for the production of apples, which determined the creation of a stereotyped image of the region and left no space for other products to emerge. Aspra.mente operated a recovery of local tradition and concentrated its attention on the blueberry. The project aims to deal with the idea of agriculture and modern tools of production and commercialization in relation to artistic practice. *Vaccinium* intends to open a critical perspective on the idea of traditional and alternative medicine. The blueberry was proposed as a medicine, in the form of juice, and was accompanied by a leaflet of instruction.



Project author or developer:
Aspra.mente

Where:
IT / Italia / Trento

Website:
www.aspramente.weebly.com

