



# TEDxWWF

Project author or developer:  
**TEDxWWF**

Where:  
**AE / United Arab Emirates / Abu Dhabi**

Website:  
**[tedxwwf.com/about-wwf/](http://tedxwwf.com/about-wwf/)**

## TEDxWWF brings together speakers who are changing the way we think, live and work to meet the challenges of living on our one planet

TEDxWWF brings together innovative speakers who are changing the way we think, live and work to meet the challenges of living on our one planet. This decade presents many challenges to humanity. Not the least of which is how the Earth will sustain a human population of nine billion people or more in 2050, and at the same time support millions of other species with which we share the planet. A sustainable future is not just a distant aspiration though. TEDxWWF provides an engaging platform for inspiring speakers to share their ideas on how we can live in order to keep our planet healthy, touching on topics such as sustainable energy, climate change and reconnecting with nature. Started as a 4-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives.

The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com.

TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and ex-UK Prime Minister Gordon Brown.

The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Oxford, UK.

TED's media initiatives include TED.com, where new TEDTalks are posted daily, and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world, and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. WWF takes an innovative, collaborative, science-based approach to achieve its mission of people living in harmony with nature.

From our experience as the world's leading independent conservation body, we know that the well-being of people, wildlife and the environment are closely linked.

We're striving to safeguard the natural world, helping people live more sustainably and taking action against climate change. Our work ranges from protecting the Amazon and the Arctic to transforming markets for natural resources such as palm oil, soy and fish.

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