MyBlockNYC

An interactive website where user-generated videos tell the intimate portrait e of the city of New York and of its occupants

MyBlockNYC.com is an interactive, user-generated mapping website populated with personal video accounts of the life and culture of New York City. The public is invited to upload videos and tag them to the exact time and location where they were shot. The MyBlock map conveys not just the geography of the city but the stories, culture, and style that define a location. Videos are searchable by location as well as by time of day and topic (for example, street fair, pizza, playgrounds). The goal of MyBlockNYC is to harness the creative potential of the city's occupants and visitors, and to paint a rich, intimate, constantly evolving portrait of the city to be shared with others.

Project author or developer:
MyBlockNYC

Where:
US / États-Unis / New York

Website:
myblocknyc.com/#/welcome

Cultural System — Communication — Education — Health — Food — Agents of changes

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Geographies of change

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