Making Policy Public

Because there is usually a lack of understanding about public policy, accessible visual teaching tools are created for the community

While the effects of public policies can be widespread, the discussion and understanding of these policies are usually not. The Center for Urban Pedagogy's (CUP) Making Policy Public series aims to make information on policy truly public — accessible, meaningful, and shared. Four times yearly, CUP pairs communication designers with advocacy organizations to translate complex policy issues into easy-to-grasp visuals that are then widely distributed within the community most affected by the policy. Previous posters include Predatory Equity: The Survival Guide, which arms tenants and landowners with the tools to avoid foreclosure; I Got Arrested! Now What?, which educates those caught in the juvenile justice system; and Vendor Power!, which helps street vendors defend themselves against needless fines.

Project author or developer:
Center for Urban Pedagogy

Where:
US / Ã‰tats-Unis / Manhattan

Website:
welcometocup.org/

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