



Whereas guerrilla activists tackle the lack of bike lanes through late-night painting, LightLane literally sheds light on the problem. Created by industrial designer Evan Gant and mechanical engineer Alex Tee, LightLane is a small device affixed to a bicycle that uses bright LEDs and high-visibility lasers to project a cyclist's personal, protective bike lane. "Instead of forcing cyclists to adapt their behavior to the existing infrastructure, the bike lane should adapt to the cyclist," the designers say. Originally developed for a 2009 design competition, LightLane gained attention in 2010 after being featured in the exhibition Hyperlinks at the Art Institute of Chicago. Gant and Tee are in the midst of getting their product to market, though several knock-offs have already appeared in Asia.

Project author or developer:
Evan Gant and Alex Tee

Where:
US / Massachusetts / Commonwealth of Suffolk

Website:
www.spontaneousinterventions.org/project/lightlane

