

Sustainable tourism

For a lesser impact of tourism on environment



Project author or developer:
United Nations Environment Programme

Where:
KE / Kenya / Kenya

Website:
www.unep.fr

Sustainable tourism is tourism attempting to make a low impact on the environment and local culture, while helping to generate future employment for local people. The aim of sustainable tourism is to ensure that development brings a positive experience for local people, tourism companies and the tourists themselves.

