

Grameen Danone Foods

The giant Danone and the ethical bank Grameen united together to help poverty in Bangladesh



The Grameen Group and Groupe Danone (FR) entered into an agreement to form a company called Grameen Danone Foods - a social business in Bangladesh. The objective was to bring daily healthy nutrition to low income nutritionally deprived populations in Bangladesh and alleviate poverty through the implementation of a community based business model, where no profit will be appropriated by the investing partners.

Project author or developer:
Grameen Danone Foods

Where:
BD / Bangladesh / Chuadanga

Website:
www.danonecommunities.com/project/grameen-danone-foods-ltd

