

Grameen Danone Foods

The giant Danone and the ethical bank Grameen united together to help poverty in Bangladesh



Project author or developer:
Grameen Danone Foods

Where:
BD / Bangladesh / Chuadanga

Website:
www.danonecommunities.com/project/grameen-danone-foods-ltd

The Grameen Group and Groupe Danone (FR) entered into an agreement to form a company called Grameen Danone Foods - a social business in Bangladesh. The objective was to bring daily healthy nutrition to low income nutritionally deprived populations in Bangladesh and alleviate poverty through the implementation of a community based business model, where no profit will be appropriated by the investing partners.

