



Project author or developer:  
**Instituto Ethos**

Where:  
**998 / 998P+H7 / San Paolo**

Website:  
**<https://www.ethos.org.br/>**

The Ethos Institute for Business and Social Responsibility is an OSCIP (Civil Society Organization of Public Interest) whose mission is to mobilize, raise awareness and help companies manage their business in a socially responsible manner, making them partners in building a fair and equitable society sustainable.

Created in 1998 by a group of businessmen and executives from the private sector, the Ethos Institute is a hub for organizing knowledge, exchanging experiences and developing tools to help companies analyze their management practices and deepen their commitment to social responsibility and sustainable development. The Ethos Institute's mission is to mobilize, raise awareness and help companies manage their businesses in a socially responsible manner, making them partners in building a sustainable and just society. The Ethos Institute proposes to disseminate the practice of corporate social responsibility, helping institutions to understand and progressively incorporate the concept of socially responsible business behavior; implement policies and practices that meet high ethical criteria, contributing to the achievement of sustainable economic success in the long term; assume its responsibilities with all those affected by its activities; demonstrate to its shareholders the relevance of socially responsible behavior for the long-term return on their investments; identify innovative and effective ways of working in partnership with communities to build common well-being; thrive, contributing to social, economic and environmentally sustainable development.

