

# Roadmap To Zero

"We want to protect the planet by reducing industry's chemical footprint".

The logo for 'Roadmap To Zero' features the words 'ROADMAP TO' in a smaller, white, sans-serif font above the word 'ZERO' in a larger, bold, white, sans-serif font. The 'O' in 'ZERO' is replaced by a white circle with a diagonal slash through it, resembling a chemical symbol or a stylized 'Ø'.

From the official website: What we do We want to protect the planet by reducing industry's chemical footprint. That means working hand-in-hand with the entire value chain. We collaborate with global brands, chemical suppliers, manufacturers and other organisations that share our vision. Together we create a new way forward.

WHY WE GET UP IN THE MORNING Preserving our planet We believe in a world where things are made without harmful chemicals. Consumer demands can be met without depleting natural resources. Our goal is to make that happen. We connect, innovate and empower to change how products are made. Together we can protect the place we call home.

HOW WE DO WHAT WE DO Moving forward - together Collaboration is fundamental to our work. We've built a global ecosystem to bring organisations together. Our solutions and guidelines transform how chemicals are used. Our community spreads knowledge and ideas throughout the world. We want safer products to be the norm - everywhere.

THE IMPACT OF OUR WORK A better future By empowering every point of the value chain towards safer manufacturing, we are building a new status quo. Our dynamic, determined community helps to reduce the industry's environmental footprint. Step-by-step, we want to build a better future for everyone.

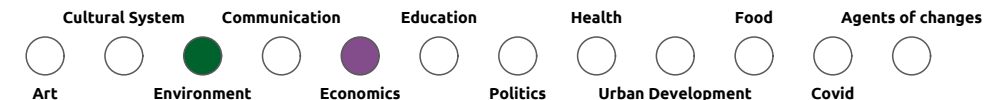
MISSION Our mission Our Mission is to enable brands and retailers in the textile, apparel, and footwear industries to implement sustainable chemical management best practice across the value chain. Through collaborative engagement, standard setting, and implementation, we will advance towards zero discharge of hazardous chemicals.

VISION Our vision Our Vision is widespread implementation of sustainable chemistry, driving innovations and best practices in textile, apparel and footwear industries to protect consumers, workers and the environment.

Project author or developer:  
**Roadmap To Zero**

Where:  
**NL / Paesi Bassi / Amsterdam**

Website:  
<https://www.roadmaptozero.com/>



 Geographies of change

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