Roadmap To Zero



Project author or developer: **Roadmap To Zero**

Where:

NL / Paesi Bassi / Amsterdam

Website:

https://www.roadmaptozero.com/

"We want to protect the planet by reducing industry's chemical footprint".

From the official website: What we do want to protect the planet by reducing industry's chemical footprint. That means working hand-in-hand with the entire value chain. We collaborate with global brands, chemical suppliers, manufacturers and other organisations that share our vision. Together we create a new way forward.

WHY WE GET UP IN THE MORNINGPreserving our planetWe believe in a world where things are made without harmful chemicals. Consumer demands can be met without depleting natural resources. Our goal is to make that happen. We connect, innovate and empower to change how products are made. Together we can protect the place we call home.

HOW WE DO WHAT WE DOMoving forward - togetherCollaboration is fundamental to our work. We've built a global ecosystem to bring organisations together. Our solutions and guidelines transform how chemicals are used. Our community spreads knowledge and ideas throughout the world. We want safer products to be the norm - everywhere.

THE IMPACT OF OUR WORKA better futureBy empowering every point of the value chain towards safer manufacturing, we are building a new status quo. Our dynamic, determined community helps to reduce the industry's environmental footprint. Step-by-step, we want to build a better future for everyone.

MISSIONOur missionOur Mission is to enable brands and retailers in the textile, apparel, and footwear industries to implement sustainable chemical management best practice across the value chain. Through collaborative engagement, standard setting, and implementation, we will advance towards zero discharge of hazardous chemicals.

VISIONOur visionOur Vision is widespread implementation of sustainable chemistry, driving innovations and best practices in textile, apparel and footwear industries to protect consumers, workers and the environment.



