## då•TERRA



Project author or developer: **Cittadellarte** 

Where: US / Stati Uniti / Contea di Utah

Website:

https://www.doterra.com/US/en/shop-home

## doTERRA's mission from the beginning was to share the highest quality essential oils with the world

From doTERRA's website:Who We Are: an essential oil company changing the world one drop at a time.

What We Do: Provide the purest, highest quality essential oils and products.

Why We Do It: to empower you and your loved ones with health and wellness. What Does doTERRA Mean?

Founded in 2008, doTERRA's mission from the beginning was to share the highest quality essential oils with the world. Having seen the incredible benefits of using these precious resources, a group of healthcare and business professionals set out to make that mission a reality. They formed a company and named it doTERRA, a Latin derivative meaning "Gift of the Earth.―

The first hurdle they needed to overcome was to establish a quality standard in an industry that had never had one previously. The doTERRA founders were committed to providing only the purest, highest-grade essential oils. This commitment led to the creation of a new standard of quality: CPTG Certified Pure Therapeutic Grade®. Every doTERRA oil is held to the highest possible level of purity. Now, doTERRA means more than "Gift of the Earth.― It means wellness, healing, and hope. doTERRA Today

doTERRA sources, tests, manufactures, and distributes essential oils and related products to over five million doTERRA Wellness Advocates and customers. Company products are sold in 18 international markets and counting.

Through industry-leading, responsible sourcing practices, doTERRA maintains the highest levels of quality, purity, and sustainability in partnerships with local growers around the globe through Co-Impact Sourcing®. The doTERRA Healing Hands Foundation®, a registered 501(c)(3) nonprofit organization, offers resources and tools to sourcing communities and charitable organizations to raise self-reliance, increase access to healthcare, promote education, advance sanitation, and fight against human trafficking.

Through the life-enhancing benefits of essential oils, doTERRA is changing the world one drop, one person, one community at a time.





