



Project author or developer:  
**MugStudio**

Where:  
**IT / Italia / Parma**

Website:  
**[www.shike.it/](http://www.shike.it/)**

The revolutionary service of bike sharing aware of the exigencies of the municipality. The only one that enables the improvement of your city transport, respecting the urban décor and remaining economically sustainable. Shike offers an easy to use web platform to manage the service, together with the formation and the support you'll need in the start-up phase and the annual support for the software. Everything included with the annual fee.

The elimination of the physical station and the use of a potent algorithm capable of determinate the comportment of the future users, enables the last to obtain a precise distribution of the bicycles in the cities. With shike you'll save up to 70% of the cost compared to the traditional bike sharing systems, eliminating the costs of the acquisition of a physical station Shike allows you to reduce the initial investment re-adapting whichever bicycle park in existence.

