

Filiera sporca

The project intends to reconstruct the itinerary of agri-food products from the field to the supermarket shelf.



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Where:
IT / Italia /

Website:
www.filierasporca.org/

The #FilieraSporca campaign - promoted by the Terra! Onlus association, daSud and terrelibere.org - intends to discover the true invisible exploitation in agriculture, for example multinational corporations. It proposes the transparency of food chains from the large-scale retail trade to multinationals, through the introduction of a narrative label and the public list of suppliers, because clear information allows consumers to choose "slavery free" products. The heart of the supply chain is a class of intermediaries that accumulates wealth, organizes harvests using the corporals, determines the price, impoverishes small producers and acquires their land and causes the poverty of migrants. The first two reports of the #FilieraSporca campaign were supported by the Open Society Foundations, the third report was supported by The Nando and Elsa Peretti Foundations, the Food Business campaign based on the volume "I signori del cibo" was supported by the Charlemagne Foundation.

