



Project author or developer:
Miniwiz

Where:
TW / Taiwan / Taipei

Website:
www.miniwiz.com/home.php

Miniwiz was founded in March 2005 by architect and structural engineers Arthur Huang and Jarvis Liu. They based their company purpose on a mission to address the great disparity between sustainability, recycling and eco-consciousness and the bleak market reality around its lack of financially feasible applications. In 2007, Miniwiz developed its breakthrough project, the HYmini - a groundbreaking portable wind, solar and hand-crank power generator made from recycled electronic waste plastic and post-consumer recycled paper. This device, a zero carbon footprint charging product, was the first in hundreds of Miniwiz projects to follow, which truly encapsulated all Miniwiz stands for - "performance efficiency at zero carbon cost. In the years to follow we have expanded our customer solutions offering across a number of disciplines, all based on these founding principles.

By 2015, the World Economic Forum had recognized Miniwiz as a Technology Pioneer in the category "Energy / Environment / Infrastructure", highlighting the positive impact that the company's activity has had upon the world's environment and economic development. Today, Miniwiz focusses on turning post-consumer waste into high-performance materials enabling the movement into a truly circular economy, thus frequently receiving extensive media attention and many awards for innovation in the recycling and building-material sector.

