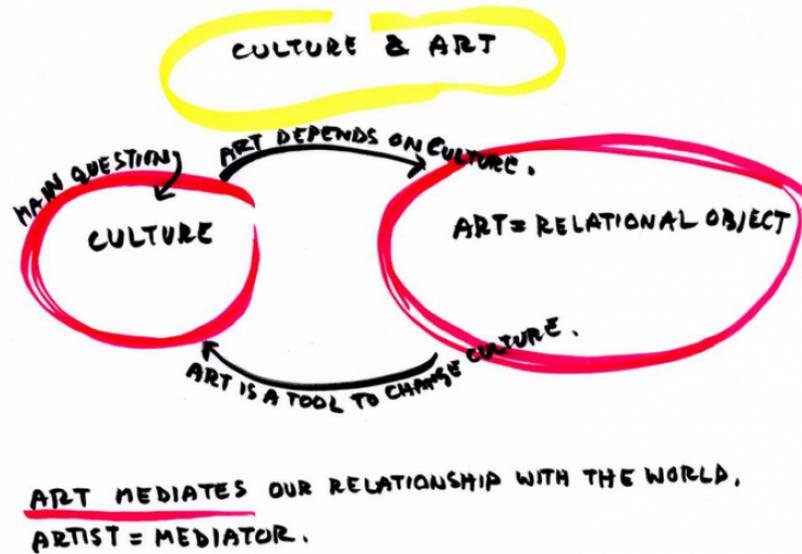


# Design for the Living World - Marjetica Potrč and Design for the



Project author or developer:  
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Where:  
**DE / Germania / Amburgo**

Website:  
[www.visibleproject.org/blog/project/design-for-the-living-world-base-hamburg-germany-projects-worldwide/](http://www.visibleproject.org/blog/project/design-for-the-living-world-base-hamburg-germany-projects-worldwide/)

## Design for the Living World (DLW), a cross-disciplinary class on participatory practice at the University of Fine Arts in Hamburg.

Design for the Living World (DLW), a cross-disciplinary class on participatory practice at the University of Fine Arts in Hamburg, was started in 2011 by Marjetica Potrč with a group of students. Together they have developed a holistic practice that bridges art and design and focuses on real-world experience. The aim is to create images of alternative futures of communities. To do this, DLW engage in long-term collaborative community-based projects, living and working in a community for two to three months and exchanging knowledge and practices with local residents. The projects are truly collaborative, with DLW and the residents equally involved. DLW view art and design as tools of cultural change and see the projects as schoolrooms for testing methods of self-organising and solidarity. They serve as agents of political change toward a new social agreement, including new understandings of citizenship and collective decision-making. Each project is different, but certain principles underlie the practice: 1) Before arrival in a community, DLW research local challenges and identify leaders and initiatives, without forming concrete ideas. 2) After arriving, they get to know the community, adapting to local customs and norms, spending time with people, exchanging experiences, sharing dinners, etc. 3) They learn about people's desires for the community and, with the residents, develop ideas for transforming a space. 4) Together, DLW and the residents build a physical space, around which new social relations form. 5) A project is successful when the community assumes control and DLW become irrelevant. Notable projects include The Soweto Project (South Africa, 2014), In Solidarity (Mexico, 2017) and the on-going Das Archipel (Hamburg), launched in 2015 by three DLW students.

