

La Granja - Raul Cardenas Osuna, Torolab



Project author or developer:
Sally Szwed

Where:
MX / Mexico / Tijuana

Website:
www.visibleproject.org/blog/project/la-granja-tijuana-mexico/

La Granja is a creative response to the complex web of relationships and territorial, health, economic and social conditions.

The project is made up of a series of interconnected strategies, resulting in the construction of a physical space where not only food is harvested, but also ideas, projects and capacities. Its “transborder” condition refers to its transversal nature “across disciplines, sectors, and government” resulting in vital integral projects of an economic, artistic, cultural and social manner. It has developed in different directions achieving collaborations and synergies necessary for its construction. It has the support of public institutions, local, state and federal agencies, and civil society organisations that have been added to the proposal. La Granja is inserted under the “Contested Territories” projects, a series of artistic proposals developed by Torolab, which start from the tension inherent to the political, public/private, ecological, cultural, economic, social, or spatial boundaries; breakpoints susceptible to reconfiguration of new territories where local models based on process and collaboration can be generated. Torolab’s engagement with the Camino Verde community is an artistic and cultural initiative that through its multidisciplinary processes enables collaboration and the generation of integral and critical models of economic and community reconstruction, improving the quality of life of the inhabitants. La Granja is seen as a tool capable of working from a complex perspective to propose alternatives for reconfiguration and re-signification of the physical and social spaces that have been left out of the system and institutional policies.

