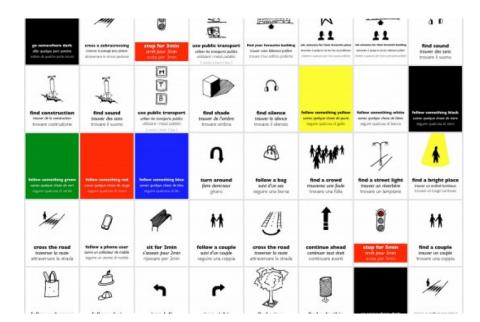
## Dérive App



Project author or developer: **Eduardo Cachucho and Babak Fakhamzadeh** 

Where.

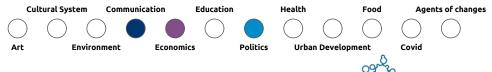
ZA / Sud Africa / Municipalità metropolitana di Johannesburg

Website:

deriveapp.com/s/v2/

## Technology to boost subjective experience instead of passive information

D©rive app is created as a simple but engaging platform that allows users to explore their urban spaces in a care-free and casual way. It takes the ideals of the Situationists and merges it with digital means in order to create a tool that would imply an exploration of urban space in a random unplanned way. Too often in urban centers we are controlled by our day to day activities thus closing off urban experiences that exist around us. DAOrive app was created to try to nudge those people who are in this repetitive cycle to allow the suggestions and subjectivities of others to enter into their urban existences. The active engagement of communities in their urban spaces unleashes in them new understanding of their urban surroundings, to open up channels of dialogue between individuals and groups through a device that makes the unpacking of urban space part of a game. The task cards that are dealt are created with the intention of heightening the experience of the city for the user, by calling them out to search for specific architectural, urban or social points of interest, thus allowing users of the application to see their urban spaces in a different light. The project is now runed by Eduardo Cachucho as well as Babak Fakhamzadeh.



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